ECWA Board Elected:

Gina Fields, Chairperson Denise Stansell, Co-Chair Vacant, Area 1 Rep Isaiah Madison, Area 1 Rep Latrice Gardner, Area 2 Rep Jackie Ryan, Area 2 Rep Diane Robertson, Area 3 Rep Gwendolyn Jones, Area 3 Rep

Appointed:

K. Eric Nelson, Treasurer Kathy Guyton, Secretary Jennifer McMillan, Media Coordinator Avis Gibson, At-Large Rep Carmen Hill, At-Large Rep Johnnie Raines III, At-Large Rep Misty Wilks, At-Large Rep

EMPOWERMENT CONGRESS WEST AREA NEIGHBORHOOD DEVELOPMENT COUNCIL



A Certified City of Los Angeles Neighborhood Council Since March 23, 2002

Serving the communities of Arlington Park, Baldwin Hills Estates, Baldwin Village, Baldwin Vista, Cameo Plaza, Crenshaw Manor, Leimert Park and Village Green

All Meetings are Open to the Public

Contact Information

3701 Stocker St., Suite 208 Los Angeles, CA 90008

Telephone/Fax: (323) 329-5126 Email: office@ecwandc.org Website: www.ECWANDC.org

 $\textbf{Facebook:} \ Empower ment Congress West$

Twitter: ECWestNC Instagram: ECWANC

General Meetings

1st Saturday of the Month 10 am – 12 pm

Board Meetings

3rd Monday of the Month 6:30 pm – 8:30 pm

OUTREACH COMMITTEE MEETING
WEDNESDAY, OCTOBER 18, 2023, 6:30 PM
FIRE STATION 94
4470 COLISEUM ST.
LOS ANGELES, CA 90016

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

AGENDA

- 1. WELCOME AND CALL TO ORDER
- **2. Public Comments on Non-Agenda Items** (Comments from the public on non-agenda items within the committee's jurisdiction *limited to 2 minutes each*)
- 3. SOCIAL MEDIA UPDATE
- 4. UPDATE ON WEBSITE DESIGNER
- 5. DISCUSS TASTE OF SOUL OUTREACH PLAN
- 6. REVIEW ECWA RESOURCE GUIDE
- 7. DISCUSS OUTREACH PLAN FOR AREA 1 REPRESENTATIVE
- 8. REVIEW ECWA MAILING LIST (MAILCHIMP)
- 9. Assess Outreach Needs
 - a. Budget \$11,000
 - b. Develop responsibility plan
 - c. Outreach materials
 - i. Presentation templates
 - ii. Business cards

10. OUTREACH ACTIVITIES

- a. Holiday party (December)
- b. Black History event (February)
- c. Neighborhood clean-up
- d. Clothing donation drive
- 11. ROUND ROBIN (possible discussion items for next committee meeting)
- 12. ADJOURNMENT

ECWANDC MEETING DATES & LOCATIONS

STANDING COMMITTEES

<u>Outreach</u>: Responsible for the development of an annual plan and budget proposal for the participation and engagement of stakeholders in the NC; coordination of participation and NC promotion in community events and activities; development and distribution of outreach materials. **Meetings** —3rd Wednesday of the month @ 6:30pm, outreach@ecwandc.org

<u>Planning, Land Use and Beautification (PLUB)</u>: Responsible for oversight and, monitoring all land use proposals and policy changes within the NC boundaries; communication and coordination with appropriate city agencies and stakeholders responsible for or engaged in land use, economic and community development, community beautification and nuisance abatement. **Meetings – 2nd Wednesday of month @ 6:30 pm,** planning@ecwandc.org

<u>Finance</u>: Responsible for development of an annual budget for approval by the board; monitoring the board's financial status and expenditures; screening and reviewing all funding request for eligibility and appropriateness; development and compliance with NC funding guidelines and all city, state and federal financial reporting requirements. **Meetings – 2nd Thursday of the month @ 6:30pm,** <u>finance@ecwandc.org</u>

<u>Safety</u>: Responsible for monitoring, promoting, and advocating for the safe and quiet enjoyment of all stakeholders; liaison to local law enforcement, schools, parks and recreation and local businesses on matters of public safety. **Meetings – 3rd Tuesday of the month @ 6:30 pm,** <u>safety@ecwandc.org</u>

AD-HOC COMMITTEES

<u>Bylaws-Rules</u>: Responsible for recommending changes to the Neighborhood Council bylaws and policies. **Meetings – 1st Thursday of month @ 6:30pm**, outreach@ecwandc.org

<u>Economic Empowerment</u>: Entrepreneurship, leadership, technology, and job readiness skills to foster generational wealth creation and community economic development. <u>Meetings – TBA, outreach@ecwandc.org</u>

<u>Education and Youth Development</u>: This committee is dedicated to addressing issues that concern youth development and access to education through advocacy, research, and program development. <u>Meetings</u> – 2nd Tuesday of the month @ 6:30pm, outreach@ecwandc.org

<u>Cannabis Regulation</u>: Responsible for providing a voice and platform for stakeholders to participate in the selection of cannabis businesses in the community. The committee will: review proposed applications; consider and/or propose community benefits and or other resources; make any other suggestions in furtherance of the neighborhood council's mission, and make recommendations to the ECWA Board, Cannabis Commission or other government entities. **Meetings – TBA**, <u>outreach@ecwandc.org</u>

<u>Government/Legislative</u>: Responsible for keeping track of all legislation pertinent to Neighborhood council community/area. <u>Meetings – TBA, outreach@ecwandc.org</u>

Parking: Responsible for addressing parking issues arising from new development. Meetings - TBA, @ 6:30pm outreach@ecwandc.org

NEIGHBORHOOD COUNCIL LIAISONS

Animal Services – Vacant Data – Kathy Guyton Film – Vacant Homelessness – Vacant Public Works – Vacant Grievance Panel – Johnnie Raines, III Purposeful Aging – Carlene Davis Resilience – Vacant DWP Representative – Charles McAfee

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period.

Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board. Contact office@ecwandc.org to request being added to the agenda as a presenter.

Public Posting of Agendas - Neighborhood Council agendas are posted for public review as follows:

- 3701 Stocker St., Ste. 208, Los Angeles, CA 90008
- www.ecwandc.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS)

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website: http://www.ecwandc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact ECWANDC at office@ecwandc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact ECWANDC at office@ecwandc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact ECWANDC at office@ecwandc.org

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate based on disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the NC via e-mail office@ecwandc.org

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR EMAIL A NUESTRA OFICINA AL OFFICE@ecwandc.org